



Bitpark has been involved in IT Consultancy and Custom Solution Development since 2008. Our most valuable customers are companies from USA, Europe, Asia and Australia. The software we developed for our customers is deployed and used on 3 continents of the world.

We propagate the so-called Data Driven Approach to significantly increase the performance of our customers, and do that through:

- Data Mining, Warehousing and Modeling – to create efficient Big Data flow
- Data Analysis and Visualizations – to find bottlenecks and advantages of the current business processes
- Predictive Analysis and Deep Learning – to identify the best approach that skyrockets the efficiency
- Combining all the mentioned Business Intelligence techniques into one IT solution – to automate the process and have a tool that brings real value for the business

Our team of passionate business analysts, data scientists and software engineers has various development and fast delivery skills. We are always excited about new challenges, and more often we are working in the following domains:

- General Marketing & Sales (customer profiling & segmenting, sales predictions & analysis)
- Retail (automatic cross/up/down-selling, supply chain optimization)
- Banking (personalized customer proposition development based on the transactions analysis)
- Professional Sport (creating data-driven training systems for the national level federations)

Our IT professionals have deep knowledge of and experience in software development using .NET platform, PHP and Python languages.

We offer our customers two main cooperation models:

- Per-project basis using fixed cost approach
- Per-project basis using hourly approach

Those models provide our customers with flexibility in project life-cycle planning, allocating budgets and own resources and building long-term relationship.

Some more facts about Bitpark

- Our .NET development team is a Microsoft Certified Partner
- More than 10 years of custom software development
- Complete software development cycle
- 2/3 of our developers are senior specialists
- Individual approach for each project
- IT professionals have 5 to 15 years experience in software development
- Transparent software development process
- Individual software development infrastructure for each customer
- Secure source code storage with regularly protected backup
- Agile methodology

We set out to debunk the myth that the creation of high quality complex software, responsibly and on time - is the level of large companies only with enormous administrative apparatus and overstaffing. Over recent years we have successfully argued that several experienced professionals closely knit into the team can do high-quality products in shortest time.

Success of our customers is our success

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